





Jaime Oriol Goicoechea


Nationality: Spanish

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Gender: Male

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About me

Data Scientist with a background in Business Analytics and Computer Engineering, specialized in data analysis applied to football. My passion for this sport and my interest in technology have led me to develop a profile that integrates technical knowledge in advanced analytics with a strategic understanding of the game. Recently, I was the winner of the Analysis category at the Opta Forum 2026 (Stats Perform).

I firmly believe in effort, discipline, and continuous learning as drivers of excellence. As an athlete and fitness enthusiast, I consider that the balance between body and mind is essential to achieving maximum performance, both personally and professionally.

Education and training

Technological Baccalaureate

Kensington School [09/2020 – 05/2022]

Double Degree:

Business Analytics + Computer Engineering

Universidad Francisco de Vitoria [12/09/2022 – Current]

Exchange: Emory University - Goizueta Business School [21/08/2024 – 21/12/2024]

Master's in Big Data applied to scouting in football

Sport Data Campus [10/2025 – 06/2026]

Academic Achievements - UFV

First year of the degree:

- Honors in Accounting
- Honors in Calculus

Second year of the degree:

- Honors in Introduction to Databases
- Honors in Data Mining I
- Honors in Programming I
- Honors in Fundamental Anthropology

Third year of the degree:

- Honors in Big Data III: Visualization
- Honors in Data and Decision Analytics (Exchange)
- Honors in Data Structures and Algorithms (Exchange)
- Honors in Organization & Management (Exchange)

Fourth year of the degree:

- Honors in Cybersecurity
- Honors in Financial Analysis

Work experience

Data Scientist

Minsait [17/02/2026 – Current] · Madrid, Spain

AI Engineer

Menhir AI [31/03/2025 – 30/06/2025] · Madrid, Spain

Recommendation Letter

Barista

Starbucks [24/05/2023 – 23/07/2023] · Madrid, Spain

Language skills

Native: Spanish

English: C1 Level - Advanced (Cambridge).

- High competence in reading, oral and written expression.

Certifications and Competencies

Winner - Analysis Category | Opta Forum 2026 (Stats Perform) | Mar 2026

- Development of a framework linking off-ball run quality to passing decision quality under high pressing, using Opta Vision data.
- Presentation

FootballDecoded (Blog – Portfolio)

- Web scraping, statistical analysis, and data visualization applied to football using Python
- website: www.footballdecoded.com
- GitHub Repository

Deep Learning Specialization | DeepLearning.AI | Nov 2025

- **Architectures:** CNNs, RNNs, LSTMs, Transformers. Python/TensorFlow in NLP, Computer Vision
- Credential

PMI Project Management Ready™ | Project Management Institute | Nov 2025 - Nov 2030

- Project management fundamentals: planning, execution, monitoring, and control
- Credential

Cloud Digital Leader | Google | Feb 2024 - Feb 2027

- Cloud computing and digital transformation fundamentals
- Credential

PFSA Level 2 – Data Analysis in Football (SP) | Ago 2025